

MEETING HIGHLIGHTS

Feb 13, 2025

- Federal policies will likely have an impact on Nevada's economy; however, it is too early to tell which policies will be carried through and to what degree. Factors like tariffs and deportation efforts are at the forefront of a lot of Nevadans' minds. Depending on the way any potential deportation policies play out, it could have an out-sized impact on our state's hospitality and agriculture industries. However, hiring procedures in Nevada's Gaming industry are quite diligent, and therefore, it is not estimated that there are too many undocumented immigrants working in Gaming establishments.
- As inflated household staples like eggs and other groceries continue to squeeze the pocket books of most Americans, they are less likely to travel to places like Las Vegas, or Reno resorts. Similarly, with potential tariffs on the horizon leading to a trade war of sorts, it could cause a lot of durable consumer goods to rise in prices further straining household budgets.
- Job growth continues to remain flat year over year for December 2024. Initial jobless claims increased by 8% from Dec 2023, and the exhaustion rate (unemployed beyond 26 weeks) is up 25% from a month prior. This all points to a softening in the job market, but more so because of slow hiring as opposed to increasing layoff activity.
- Tourism on a year over year basis is down slightly about -0.52%. However there seems to be slight shift in in the types visitors.
- Gaming win was up 2% YOY in December 2024, rounding out the year just 0.5% up from 2023. The modest growth from 2023 to 2024 could be attributed to the fact that in 2023 Las Vegas hosted the Superbowl as well as the inaugural Formula 1 Race, which attracted a lot of visitors to the state.

CONSENSUS FORECASTS

UNEMPLOYMENT RATE

The current Statewide unemployment rate stands at 5.8% as of Dec 2024. The consensus is that the unemployment rate will decline to 5.4% by June 2025, then up to 5.6% by December 2025 and increase to 5.9% in June 2026.

JOB GROWTH

As of Dec 2024, Statewide employment stands 0.7% above Dec 2023. Year-over-year job growth is expected to increase to 1.3% in June 2025, and moderate to 0.6% year-over-year growth by December 2025 before going down to -0.3% growth in June 2026.

VISITOR VOLUME GROWTH

Statewide visitor volume is measured as a 12-month moving average (12MMA) to account for seasonality. Visitation was up 0.6% over the year since Nov 2023. Year-over-year growth is expected to be 2.0% in June 2025, then to 0.6% by December 2025 and -1.3% in June 2026.

TAXABLE SALES GROWTH

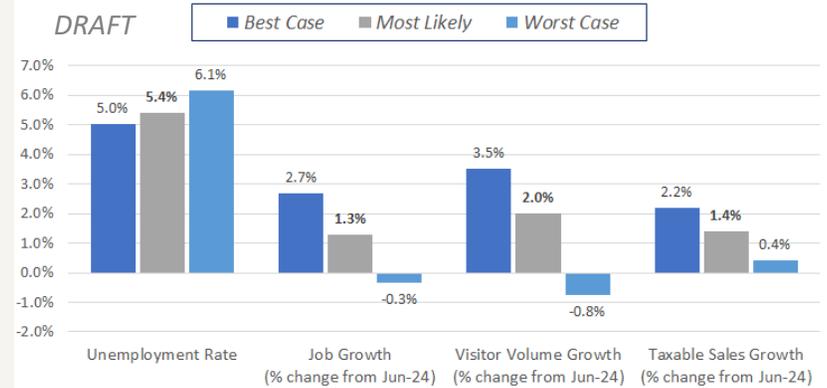
The consensus projection for taxable sales shows growth of 1.4% year over year by June 2025 and then to 1.3% in December 2025, and then down to 0.9% in June 2026.

ADDITIONAL ESTIMATES

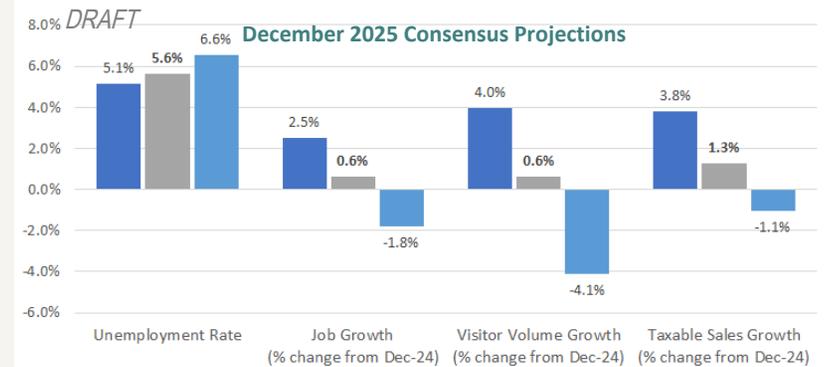
To account for uncertainty, best case and worst-case scenarios are also estimated. The "most likely" scenarios are the primary projections for June 2025, December 2025, and June 2026.

June 2025 Consensus Projections

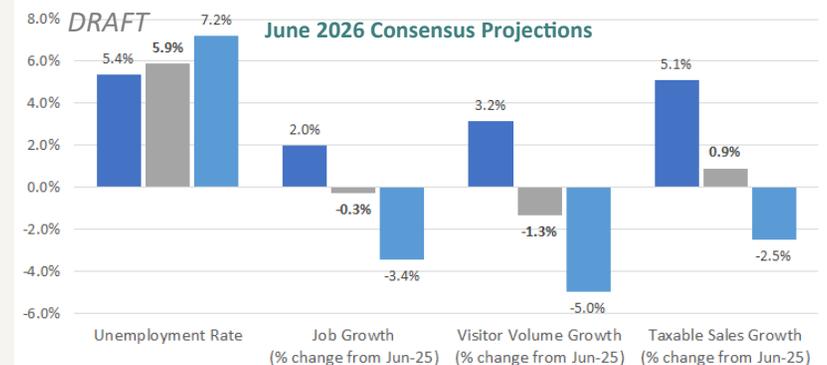
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All charts are labeled "DRAFT" due to changing conditions.

The unemployment rate and job growth are seasonally adjusted, while visitor volume and taxable sales are measured as 12-month moving averages to account for expected seasonal variation.